Some people believe that we have too many choices.

To what extent do you agree or disagree with this statement.

Many believe that today individuals <u>are</u> surrounded by an abundance of options. I completely agree with this in reasons for the advanced technologies and market competition.

The competition between different markets leads to consumers overwhelmed with the-an array of potential choices. For example, in this modern society cellphone buyers face a wide range of devices and prices among various companies. There are so many companies such as Apple, Samsung, and Sonny, which they-let consumers have the freedom to make correct comparison and they-are-not-being dominated by one market as it can be profitable for them-because they-these-companies cater for every-possible consumer preference and for surviving-saving themselves amidst competition have to provide better goods. This emulation is not only relating to a commodity market, but it also happens in other fields, for instance, education and healthcare.

In addition, the development of technologies has led to a dramatic expansion in the numbers of choices that are attainable. For example, the internet has made-itbrought easier access to any information. It is a valuable research tool providing information which may help people make a better decision. For example, it is a complex task for students to find an appropriate university that suits their circumstances such as a financial one. they can spur an online search to offer the best choice and-also helps them-in-finding the better-best one. The internet may have a great influence on people's decisions. It is a double-edged sword. for instance, about those who are obsessed, the positive sides of this diversity of choices are eclipsed by its negative aspects because they imagine-are-spoilt-for-choices-and-itwhich may lead to dissatisfaction, self-blame as well as regret.

In conclusion, it is undeniable that in this fast-paced world most of the communities encounter a dramatic number of options in many aspects of their lives. It depends on anyone's personality as to how great they can benefit from this diversity.